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**FOR IMMEDIATE RELEASE:**

**SUNSET SAVOR THE CENTRAL COAST REVEALS 2015 ADVENTURE TOUR LINEUP, TICKETS BEGIN TO SELL OUT**

*Adventure Tours Provide Immersive Culinary Experiences Across San Luis Obispo County, September 24-25, 2015*

**San Luis Obispo County, CA (July 20, 2015) –[Volvo Presents Sunset SAVOR the Central Coast](#)** announces the 2015 Adventure Tour schedule of events, including unique activities and acclaimed culinary personalities. Popular among both locals and travelers, Adventure Tours shine light on the region's most unique epicurean experiences and take place throughout San Luis Obispo County during the highly anticipated four-day food, wine, travel and lifestyle event.

Held on Thursday, September 24 and Friday, September 25, the Sunset SAVOR the Central Coast [Adventure Tours](#) are immersive day trips that give culinary enthusiasts an intimate and hands-on opportunity to uncover San Luis Obispo County's distinct regions through food, wine, and unique outings.

"Adventure Tours are extremely popular, and with limited space most tours sell out," said Chuck Davison, President and CEO of Visit San Luis Obispo County. "These unique excursions allow attendees to enjoy the laid back Central Coast lifestyle and offer a rare chance to get up close and personal with the coastal, cultural and culinary assets of the region alongside celebrity chefs, winemakers and Sunset editors" added Davison.

Priced at \$85 per tour, the Adventure Tours begin at 10:00 a.m. and include regionally unique food and beverage experiences and highlight several industry experts, including Joanne Weir, chef and author of the forthcoming *Kitchen Gypsy: Recipes and Stories from a Lifelong Romance with Food* (Oxmoor House, September 2015); Sunset editors, Sara Schneider, Margo True and Peter Fish; and Yousef Ghalaini, Executive Chef of FIG Restaurant in Santa Monica, CA.

For out-of-towners, Sunset SAVOR the Central Coast's Adventure Tours are the best way see, taste, and indulge in the region in just a few hours. They provide attendees the chance to meet the wonderful, passionate people behind the wineries, farms, ranches, and attractions, learn their stories, and discover some of the most majestic and delicious experiences found anywhere in California.

During the 2015 Adventure Tour series, attendees can select from multiple unique opportunities, including:

**[Hearst's Enchanted History in San Simeon](#)** (September 24 and 25) Take in the opulence and fascinating history of Hearst Castle by guided tour then enjoy an artfully prepared lunch from

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Sebastian's Café and a wine tasting by Hearst Ranch Winery. Featuring Sunset Travel Editor, Peter Fish.

**[Morro Bay's Catch of the Day Experience](#)** (September 24): Begin with a guided tour through the picturesque national estuary by kayak and embark on an exciting morning of kayak fishing. Learn how to fillet a fish and enjoy an ocean-to-table lunch overlooking peaceful views of the bay.

**[Find your Muse in the Gardens of the Paso Robles Inn](#)** (September 24): Let the creativity flow in the gardens of the Paso Robles Inn and learn painting techniques from a talented local artist as you create a keepsake masterpiece. Enjoy an al fresco meal paired with local wines on the patio of the historic inn.

**[Roam with the Clydesdales at Covell Ranch in Cambria](#)** (September 24): See beautiful native pines and hundreds of roaming Clydesdale horses. Meet these majestic animals in an up close and personal way. Then delight in a deluxe picnic lunch paired with local Central Coast wines. Featuring Sunset Wine Editor, Sara Schneider.

**[Locally Grown Cocktail Crafting & Mixology with FARMstead ED & La Cosecha in Paso Robles](#)** (September 24): Indulge in the farm-to-table movement pioneered by Paso Robles. Learn how to grow seasonal shrubs and craft infusions to make creatively inspired cocktails featuring RE:FIND distilled spirits. Watch closely as master mixologists Andrew Brune of La Cosecha and Alex Villicana of RE:FIND dazzle and educate you on the craft of creating custom cocktails.

**[Sip on Ciders in Atascadero](#)** (September 25): Join the hottest new trend in craft beverages at Bristols Cider House, and try a flight of unique cider options from dry to sweet. Witness the pressing process and get a taste of the different apples used and the ciders they produce. Featuring Sunset Wine Editor, Sara Schneider.

**[Horse Around with Harris Stage Lines In Paso Robles](#)** (September 25): Take a journey back in time and experience a real working ranch where horses, wagons and stagecoaches keep the history of the America West alive. Keep your wheels turning with an authentic Western lunch catered by Cowboy Flavor while partaking in a rousing game of horseshoes. Featuring Sunset Food Editor, Margo True.

**[Take to the Sea in Avila Beach](#)** (September 25): Hop on board with celebrity chef and cookbook author Joanne Weir and explore the unique ecosystem of Avila Beach while learning from a resident Central Coast Aquarium expert. Catch a close up glimpse of wild life including seals, otters and whales. Enjoy brunch hosted by Weir and inspired by recipes from her latest cookbook, *Kitchen Gypsy* (Oxmoor House, Sept. 2015), and highlighting fresh local products.

**[Innovative Traditions at Halter Ranch Vineyard](#)** (September 25): Take a walking tour of the award-winning Halter Ranch Vineyard at the height of grape harvest and taste Ancestor, the property's flagship Bordeaux blend. Featuring lunch by celebrity chef Yousef Ghalaini of FIG Restaurant at the Fairmont Miramar Hotel in Santa Monica, CA.

**[Indulge in Ocean Rose Abalone on the Cliffs of Cayucos](#)** (September 24 and 25): Spend your day on the picturesque Cayucos coastline at Ocean Rose Abalone Farm, where sustainable aquaculture is a way of life. Indulge in a fantastic lunch featuring mouthwatering abalone dishes, Edna Valley Vineyard wines, and a soundtrack of ocean waves. SOLD OUT.

To purchase tickets and for more information about Sunset SAVOR the Central Coast and the 2015 Adventure Tour schedule, visit <http://www.savorcentralcoast.com>.

[View Boiler Plates here](#)