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**FOR IMMEDIATE RELEASE:**

**EXCLUSIVE SUNSET SAVOR THE CENTRAL COAST \$100 COMBO TICKET NOW AVAILABLE –  
SAVE ON OPENING NIGHT AND MAIN EVENT TICKETS**

*For a Limited Time, Receive Admission to Strings at Sunset, on September 24 and Sunday's Main Event on September 27 For Only \$100 – Save \$70 with SAVOR Combo Ticket Package*

**San Luis Obispo County, CA (September 3, 2015)** –Volvo Presents Sunset SAVOR the Central Coast announces the SAVOR \$100 Combo Ticket. This limited edition ticket package includes admission to Strings at Sunset on Thursday, September 24 and the Main Event on Sunday, September 27. Only available from September 1 until September 15, food and wine lovers will indulge in two of Sunset SAVOR the Central Coast's premier experiences for only \$100, offering a total savings of \$70.

"The combination ticket package allows guests to see everything at the Main Event, and at our exciting new addition this year: Strings at Sunset," said Chuck Davison, President & CEO, Visit San Luis Obispo County. "From food, music, wine and artistry, the Sunset SAVOR the Central Coast experience is designed to provide a taste of the culinary flavors found in San Luis Obispo County, and through this combination ticket, our guests are able to increase their ability to do just that."

Held September 24-27 throughout San Luis Obispo County, California's premier food, wine, travel and lifestyle event, offers four-days of culinary immersion, celebrity chefs, winemakers and more. For \$100 Combo Ticket holders, the adventure begins during Strings at Sunset, a brand new opening night event held at the Vina Robles Amphitheatre. The nighttime spectacular includes tastings of medal-winning wines from the Sunset International Wine Competition, and incredible theatrical performances from award-winning musical artists String Theory and DJ Violinist SPAGS.

Guests will savor mouthwatering tasting stations from celebrity chefs, including Joanne Weir, James Beard Award-winning cookbook author of Kitchen Gypsy (Oxmoor House, Sept. 2015); popular food blogger, culinary instructor and author of Eating Up the West Coast (Oxmoor House, 2015), Brigit Binns; former contestant of Bravo's "Top Chef Masters," Mary Sue Milliken of Border Grill Restaurants in Santa Monica, and Executive Chef James Siao of Finch & Fork restaurant at Kimpton's Canary Hotel in Santa Barbara, CA.

That's not all, the culinary journey continues for SAVOR \$100 Combo Ticket holders for the Sunday edition of the Main Event, held at the historic Santa Margarita Ranch. The epicurean playground showcases celebrity and master chefs, Sunset expert editors, brew masters and artisanal food producers, including: Frank Pellegrino Jr., co-owner of Rao's Restaurant Group in New York, Las Vegas and Hollywood; winner of Season 11 of "Top Chef: Last Chance Kitchen" and Executive Chef of Spoonbar in Healdsburg, CA, Louis Maldonado; Sunset editors, Sara Schneider, Margo True and Peter Fish.

Attendees also experience the new Artists' Village – inspired by Paso Robles sights and purveyors, the village celebrates a fusion of food and culture through an art auction and variety of displays. The afternoon also includes a brand new lineup of live music performances including an exciting show from popular indie, rock, folk and Americana based duo, [Moonshiner Collective!](#)

The SAVOR \$100 Combo Ticket can be purchased online at [www.savorcentralcoast.com](http://www.savorcentralcoast.com). To purchase, select SAVOR \$100 Combo Ticket [here](#) and enter code COMBO at checkout.

For more information on Sunset SAVOR the Central Coast, or to plan your weekend, visit [www.savorcentralcoast.com](http://www.savorcentralcoast.com).

[View Boiler Plates here](#)

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