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FOR IMMEDIATE RELEASE:

SIP, SWIRL AND SAVOR – FIVE WAYS TO CELEBRATE CALIFORNIA WINE MONTH AT SUNSET SAVOR THE CENTRAL COAST

*Taste Through San Luis Obispo County in Just Four Days at California's Premier, Food, Wine, Travel
and Lifestyle Event, September 24-27, 2015*

San Luis Obispo County, CA (September 15, 2015) – Home to over 280 wineries vinifying 40 different grape varieties, San Luis Obispo County welcomes wine lovers from across the country to celebrate California Wine Month at Volvo Presents Sunset SAVOR the Central Coast. From September 24-27, 2015, Sunset SAVOR the Central Coast offers four wine-soaked days where enthusiasts can taste their way through the acclaimed wine country one glass at a time.

This September, celebrate one of California's signature agricultural products in San Luis Obispo County, and discover why the area's two distinct wine regions – San Luis Obispo and Paso Robles – have both earned national acclaim. With countless tasting opportunities, Sunset SAVOR the Central Coast offers a variety of experiences that highlight the county as a whole and provide a delicious snapshot of the entire region.

Five ways to celebrate California Wine Month at Sunset SAVOR the Central Coast

- 1.) Taste award-winning wines** at Strings at Sunset on September 24! Enjoy some of the world's best wines from a collection of 2015 Sunset International Wine Competition Winners, and experience some of the top wines from California at this brand new opening night spectacular held at the Vina Robles Amphitheatre.
- 2.) Learn from industry experts** during Winemaker Central, and expand your wine knowledge through 45-minute seminars led by some of the top minds in the business, including Sunset wine editor Sara Schneider. Explore Syrahs, sparkling wines, Chardonnays, the art of wine and cheese pairing and even take a behind-the-scenes look at how wine competition judges evaluate a wine. Winemaker Central seminars cover everything from grape to glass.
- 3.) Indulge in an intimate wine-paired dinner** that combines a mouthwatering meal with unforgettable wines. Enjoy a breathtaking Hilltop Dinner at Adelaida Cellars, or farm-to-table cuisine at the Ancient Peaks Wine Dinner at the Historic Paso Robles Inn & Steakhouse; explore the Best of the West with Sunset's Sara Schneider in a beautiful and private Penthouse Suite overlooking the Dolphin Bay Resort; join popular cookbook author

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and food blogger Brigit Binns (*Oxmoor House, 2015*) for an Oak-Kissed Evening Under the Stars in Refugio; and more!

- 4.) **Taste Through the County in One Afternoon** at the signature Main Event where over 100 wineries, restaurants, breweries, and food and spirit purveyors from across San Luis Obispo County invite you to sample their delicious fare. Held at the historic Santa Margarita Ranch on September 26 and 27, the Main Event showcases the best of the Central Coast in a culinary journey that your tastebuds will never forget.
- 5.) **Sunday Funday** at the Main Event, because a Sunday well spent, brings a week of content. Continue your journey through California wine on Sunday, September 27 and enjoy even more opportunities for tastings and culinary exploration. The afternoon also includes a lineup of live music performances best enjoyed with a glass of vino in hand, including an exciting show from popular indie, rock, folk and Americana based duo, Moonshiner Collective

To purchase tickets, and for more information about Sunset SAVOR the Central Coast and the 2015 event schedule, visit <http://www.savorcentralcoast.com>.

[View Boiler Plates here](#)

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