



Contact:

Haley Messner, Fast Forward
619-312-1212
Messner@fastforwardevents.com

Kylee Jepsen, Visit San Luis Obispo County
805-541-8000
kyleej@visitsanluisobispo.com

FOR IMMEDIATE RELEASE:

SUNSET SAVOR THE CENTRAL COAST WELCOMES TRAVELERS WITH THE EXCLUSIVE SAVOR VIP GETAWAY PACKAGE

VIP Package Offers Luxurious Hotel Stay, Celebrity Chef Interactions, Early Access to Select Sunset SAVOR the Central Coast Events, and Exclusive VIP Enhancements

San Luis Obispo County, CA (July 29, 2015) – Volvo Presents Sunset SAVOR the Central Coast invites wine and food lovers to embark on the culinary journey of a lifetime September 24-27 in San Luis Obispo County. This fall, California’s premier food, wine, travel and lifestyle event rolls out the red carpet and introduces the SAVOR VIP Getaway Package by Martin Resorts.

With this exclusive all-access pass, uncover the sights, sounds and tastes of the four-day showcase of the California Central Coast and its bountiful selection of locally-grown flavors. The special VIP getaway allows travelers, as well as locals planning a “staycation,” to customize their ultimate culinary vacation.

Packed full of perks and privileges, the exclusive package allows culinary adventurers to experience all aspects of Sunset SAVOR the Central Coast, and includes accommodations at one of the luxurious Martin Resorts coastal California hotels. VIP guests will enjoy intimate wine tastings, meet and greets with celebrity chefs and Sunset editors, VIP admission and early entry to the opening night spectacular Strings at Sunset, and the iconic Main Event at the historic Santa Margarita Ranch – not to mention a plethora of amazing VIP upgrades. Package highlights include:

- **Two Tickets to Strings at Sunset with VIP Early Access:** On September 24, Strings at Sunset takes center stage at the Vina Robles Amphitheatre for a music, food and wine experience unlike any other. The nighttime spectacular features tastings of medal-winning wines from the Sunset International Wine Competition, incredible theatrical performances from award-winning musical artists String Theory and DJ Violinist SPAGS, and mouthwatering tasting stations from celebrity chefs, including Mary Sue Milliken, James Siao, Joanne Weir and Brigit Binns. VIPs receive access to the private “Sparkle Lounge,” reserve wine tastings, enhanced seating, lots of bubbles and more!
- **Two Tickets to an Adventure Tour of your Choice:** These immersive day trips give culinary enthusiasts an intimate and hands-on opportunity to uncover San Luis Obispo County’s distinct regions through food, wine, and unique outings. Meet majestic Clydesdales, sip on Ciders in Atascadero, take a kayaking adventure in Morro Bay, enjoy a

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vineyard lunch at Halter Ranch, channel your inner muse at Paso Robles Inn, explore behind-the-scenes at Hearst Castle, and so much more.

- **Two Main Event VIP Weekend Passes:** On September 26 and 27, head towards the historic Santa Margarita Ranch, a food and wine lover's paradise featuring bites and demonstrations from celebrity and master chefs, Sunset expert editors, brew masters and artisanal food producers, live music, Artists Village and more! VIP guests are also treated to early entry and prime parking.
- **Two Tickets to Winemaker Central and Chef Central:** Package holders receive premier seating at their choice of educational seminars, tastings and cooking demonstrations led by celebrity chefs, Sunset editors, winemakers, sommeliers, and industry experts during the Main Event. Arrive early and secure one of Martin Resorts' specially reserved "Best Seats in the House!"
- **Three nights lodging at your choice of Martin Resorts destination properties in Pismo Beach or Avila Beach:** While reservations last, Martin Resorts Properties available for booking include: Paso Robles Inn, Inn at the Cove, BEST WESTERN PLUS Shore Cliff Lodge, Pismo Lighthouse Suites and Avila Lighthouse Suites. Discover Pismo Beach's best-kept secret at The Inn at the Cove with all ocean-view rooms and private beach access. Steps from the sand in Avila Beach, Avila Lighthouse Suites offers an all-suite oceanfront retreat. Guests can relax while enjoying the ultimate beach getaway at the only all-suite hotel in Pismo Beach, Pismo Lighthouse Suites. Watch the sea life in an oceanfront guest room or in the largest heated oceanfront pool in Pismo Beach at BEST WESTERN PLUS Shore Cliff Lodge.
- **Secured spot on premier shuttles to the Main Event from several convenient locations throughout San Luis Obispo County.**

Packages range from \$1,810 - \$2,265, depending on selection of hotel and room type. To reserve, call concierge service at 805.312.9141. For more information about VIP tickets click [here](#).

To purchase tickets and for more information about Sunset SAVOR the Central Coast VIP packages, and the 2015 event schedule, visit <http://www.savorcentralcoast.com>.

[View boiler plates here](#)

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